

TIM # 60886

NCC Cable System Order

11762209

Order #	62335555	Flight Dates	09/19/16 - 10/02/16	Update Date	09/16/16
Syscode	1112	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/Kalamazoo, MI	Advertiser	Making Government Accountable	Show All Lines	
Market	Grand Rapids	Client Code	MGA16	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$2,155.00
Sales Coordinator	Becca Karam	Est Code	919C61	Commission	\$323.25
Office	Washington	Product Name	HD-61	Net Total	\$1,831.75
Phone	(301) 951-2620	Credit Status		Total Spots	75
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments : 9/16: NEW ISSUE ORDER, Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$47.00	\$235.00	30	
2	CNN	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	
3	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$47.00	\$235.00	30	
4	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	
5	HALL	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
6	HALL	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	
7	HGTV	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	
8	HGTV	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	
9	MNBC	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$19.00	\$95.00	30	
10	MNBC	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	
11	TNT	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	
12	TNT	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	
13	TVL	926C02	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	
14	USA	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	

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15	USA	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	40	35	0	0	0	0	0	0	0	0	0	0	75
AMT	\$1,100.00	\$1,055.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,155.00

SYSTEM APP: SALES ACCT

62335555 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |

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